



Building Community Resilience:
Innovation, Culture, and Governance in Place

Summerside, Prince Edward Island
September 16–19, 2015

www.pei2015.crrf.ca



Développement de la résilience communautaire:
l'innovation, la culture et la gouvernance en place

Summerside en Île-du-Prince-Édouard
16 au 19 septembre 2015

www.ipe2015.crrf.ca



10th North Atlantic
Forum

27th Annual Canadian
Rural Revitalization
Foundation Conference

CONFERENCE PARTNERS

*The **North Atlantic Forum** was created through the Island Studies Programme (1994-1998) of the University of Prince Edward Island and held its inaugural conference in September 1998 in Charlottetown. It remains an informal network of researchers, regional policy-makers, and practitioners from the North Atlantic region. The North Atlantic Forum facilitates the sharing of research and best practices in regional development and governance, and supports community, industry, and government exchanges across the North Atlantic region for increased collaboration and partnership. North Atlantic Forum conferences are held biennially. Since its inception, the NAF has travelled to Corner Brook, Twillingate, Lance au Clair, and St. John's in Newfoundland and Labrador; Sydney, Cape Breton Island; Lerwick in the Shetland Islands; Bornholm, Denmark; and Hólar, Iceland. The next North Atlantic Forum will be hosted in Norway in 2017.*


*The **Canadian Rural Revitalization Foundation/Fondation canadienne pour la revitalisation rurale** (CRRF/FCRR) was established in 1989 to contribute to the revitalization and sustainability of rural Canada through collaborative research for rural leaders in the community, private sector, and in all levels of government. CRRF works to create credible insights and to improve our understanding of issues and opportunities that are of common interest to rural residents across Canada. Knowledge and better understanding are the fundamental pillars for the welfare of rural communities and environments. CRRF explores a diversity of issues, including rural health and social provision, local and regional economies, local government and community governance, education, organization development, environmental management and stewardship, and many others facets of life and livelihood in rural Canada. Each year CRRF co-hosts a national conference to share lessons learned, research findings, and discuss key rural issues. In addition to the national conference, CRRF hosts and participates in workshops, forums, and symposia to advance rural issues in Canada. For more information on CRRF visit www.crrf.ca*

*Since its founding in June 1985, the principal activity of the **Institute of Island Studies** at the **University of Prince Edward Island** has been the initiation and co-ordination of research projects and public engagement activities. Areas of special interest have included Island culture, sustainable development, land use, and the knowledge economy. The topics dealt with have ranged from the present state of the Gaelic language on Prince Edward Island to a profile of traditional agricultural practices. The Institute organizes public forums and lectures on major contemporary issues such as environmental policy, water quality, land use, economic development, and electoral reform. The publisher associated with the IIS, Island Studies Press, features books, videos, reports, and brochures. A special component is the Island Studies Series, short monographs dealing with aspects of culture and environment of Prince Edward Island. The Institute also sponsors workshops, seminars, and conferences. For more information about the Institute of Island Studies visit: www.upei.ca/iis.*

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Conference abstracts can be found on Guidebook and on the conference website.

Please note that the symbol  is used to denote sessions where Simultaneous Translation is available.



Welcome Messages

Welcome to *Building Community Resilience: Innovation, Culture, and Governance in Place*. The Conference Organizing Committee hopes that the 10th North Atlantic Forum and 27th Canadian Rural Revitalization Foundation Conference allow you to learn from the diverse mix of practitioners that this conference unites, build relationships that help carry forth your own work in meaningful ways, and enjoy yourselves in Summerside and on Prince Edward Island for however long you're visiting. Have fun with *Building Community Resilience* and remember to stay connected with us post-conference.



Laurie Brinklow
Conference Chair



Ryan Gibson
Program Chair



Emily Thomas
Conference Coordinator



David Douglas



Godfrey Baldacchino



Andrew Lush



Fred Horne



Irené Novaczek



Guðrún Helgadóttir



Sheila Downer



Premier of Prince Edward Island

MESSAGE FROM PREMIER WADE MACLAUCHLAN



*I*t is my pleasure to extend a warm welcome to participants of the 10th North Atlantic Forum and 27th Canadian Rural Revitalization Foundation Conference.

Rural communities play an important role in our goal to achieve steady economic growth. It is essential to have these discussions to make certain our rural areas thrive, and have the required resources to do so.

The City of Summerside is a vibrant and growing Island municipality with a rich history of building community resilience, making it an appropriate setting for this year's forum. I welcome you to see the sights of Summerside and our province while you are here.

I wish you a successful and productive conference here in beautiful Prince Edward Island.



MESSAGE DU PREMIER MINISTRE MACLAUCHLAN

*C*est avec plaisir que je souhaite la bienvenue aux participants du 10^e Forum du Nord atlantique et de la 27^e conférence de la Fondation canadienne pour la revitalisation rurale.

Les communautés rurales jouent un rôle important dans l'atteinte d'une croissance économique soutenue. Il est essentiel d'avoir des discussions afin de s'assurer que les régions rurales s'épanouissent et ont les ressources nécessaires pour y arriver.

Summerside est une ville dynamique et grandissante de l'Île possédant une riche histoire pour ce qui est du développement de la résilience communautaire, ce qui en fait une parfaite hôte pour le forum de cette année. Je vous encourage à visiter Summerside et l'Île-du-Prince-Édouard pendant votre séjour.

Je vous souhaite une conférence fructueuse couronnée de succès dans notre merveilleuse province.

A handwritten signature of Wade MacLauchlan in black ink.

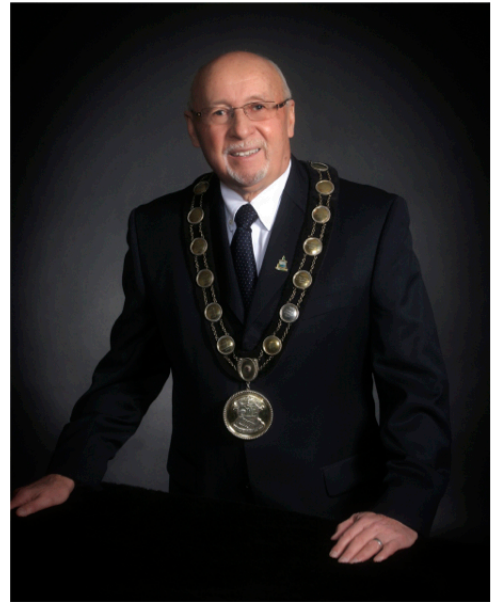
Wade MacLauchlan
Premier of Prince Edward Island
Premier ministre de l'Île-du-Prince-Édouard



Mayor of Summerside

On behalf of the citizens of Summerside, welcome to our community. We hope you enjoy our warm hospitality during your stay. Summerside is a very fitting place to host the 10th Annual North Atlantic Forum: *Building Community Resilience: Innovation, Culture, and Governance in Place*. We pride ourselves on our resilience and believe it is our community's culture, innovation, and governance that make us so resilient.

Our Innovation: Summerside embraces innovation. We are actively promoting our community's energy infrastructure, we are leveraging our key information technology assets, and are partnering with keenly aligned stakeholders who are committed to a connected, open, and innovative environment. The City of Summerside is working with our private-sector partners to envision, develop, and deploy new technologies in real-life contexts for the betterment of our community. We are embarking on some significant initiatives centred on the green economy, technology, and collaboration with enterprise. Summerside prides itself on being a living lab ready to explore real-world issues and demonstrate how innovation can provide solutions to benefit the community now and into the future.



Our Culture: Throughout our history Summerside has been perceived as a community that always pulls together to present a united front when challenged. Several times in our past we have “picked up the pieces” and made something out of them. The strength and resiliency of Summerside, “the can-do community of Prince Edward Island,” is built upon not only the merging of our founding “Aboriginal, British, and Acadian” cultures but now also of newcomers from all over the world who bring a new and promising appreciation of resilience to our City. Because we have known world-class success, we know what we are looking for when we are seen as an underdog or as disadvantaged because we “live on the periphery.” It is cooperation that defines much of the Summerside spirit and it is anchored in a people's resiliency and resolve to move on, to grow, to redefine, and to celebrate what is gained through it.

Our Governance: In a world of accelerated change and dizzying complexity, today's local governments cannot afford to do ad lib or ad hoc approaches to local issues. Unless a focused, disciplined effort is made to address adaptive reforms with better decision-making tools and governing processes, smarter policy development, and nimble strategic planning, local government can become fragile and vulnerable. The City of Summerside has taken pains with reform by launching a committee with the expressed purpose of bolstering three foundational pillars—Governance, Policy, & Strategy. Our aim is not just to govern, but to govern better, to fortify our policy portfolio, and to become more agile with strategy. We believe that a dedicated strength program in Governance, Policy, & Strategy will also emerge as a resilience-building program.

Again, I hope you enjoy your time in Summerside and come visit us again sometime soon. We are happy to have you here in our community and encourage you to explore all we have to offer. Best wishes for a thought provoking and inspiring conference.

Bill Martin

Mayor, City of Summerside



University of Prince Edward Island

On behalf of the University of Prince Edward Island, I am honoured to welcome you to the 2015 North Atlantic Forum, Building Community Resilience: Innovation, Culture, and Governance in Place. It is fitting that the University's Institute of Island Studies will host this 10th anniversary edition given that they hosted the first Forum in 1998.

Our province is not only a cultural destination with natural beauty and rural charm, but it is also an excellent location in which to live, work, play, and learn. Though we may be small in terms of our geography, Prince Edward Island serves as the greatest of laboratories because of our scale. This is why this conference, examining the best practices of creating and sustaining resilient communities, is perfectly suited to be held here, on PEI.



I am so very excited to see such a wonderful gathering of scholars to discuss issues and common interests such as regional and rural development in the age of globalization to rural residents across Canada and the North Atlantic.

This initiative is made possible through the assistance and guidance of many people. I must especially thank Conference Chair, Dr. Laurie Brinklow, of UPEI's Institute of Island Studies; our partner, the Canadian Rural Revitalization Foundation; the Canadian Rural Revitalization Foundation; our funding partners, the Atlantic Canada Opportunities Agency, the Social Sciences and Humanities Research Council of Canada, Tourism PEI, and the City of Summerside, and all our supporters.

I hope that you will enjoy your time in Summerside, take time to explore our beautiful campus in Charlottetown, and discover the offerings of beautiful Prince Edward Island. Most of all, I hope that you will benefit from the ideas, experiences, and challenges that are presented as you delve into the issue of sustainable community resilience at this year's North Atlantic Forum.

Welcome to Prince Edward Island and have a great conference.

Alaa S. Abd-El-Aziz, Ph.D.
President and Vice-Chancellor
University of Prince Edward Island



Institute of Island Studies

As Chair of the Institute of Island Studies Executive Committee, I am happy to welcome the North Atlantic Forum back to the province of Prince Edward Island.

The first “NAF,” as we’ve come to call it, was created to disseminate results from our four-year North Atlantic Islands Programme, which ran from 1994 to 1998. The “NAIP” was a policy research and action network of North Atlantic islands including Prince Edward Island, Cape Breton Island, Newfoundland and Labrador, Iceland, the Isle of Man, the Åland Islands, Greenland, and the Faroe Islands. Through a program of inter-island exchange and collaboration, we looked for economic development lessons that could be shared amongst our islands, and for public policy proposals aimed at greater self-reliance for small jurisdictions. We also explored how political jurisdiction itself could be used as a resource.



Since then the NAF has travelled to eight other places—and now we find ourselves in Summerside, which is a living example of the conference theme: building community resilience. Through the conference we hope to continue the collaboration and exchange of “lessons from the edge.”

We’re also thrilled to be collaborating once again with the Canadian Rural Revitalization Foundation/Fondation canadienne pour la revitalization rurale (CRRF/FCCR). In 1997 the Institute of Island Studies worked with CRRF to host “The New Rural Economy: Rural Revitalization” Conference at Mill River, Prince Edward Island. This is in addition to the collaborations with previous North Atlantic Forums. There continues to be a happy fit between and among our organizations.

I want to thank the conference Steering Committee for all its hard work on organizing the Building Community Resilience Conference, and the Institute of Island Studies Executive Committee—and especially the University of Prince Edward Island—for its unflagging support for this important endeavour.

I wish all our delegates a wonderful time on Prince Edward Island—and I look forward to seeing you at future NAFs around the North Atlantic Rim.

Jim Randall, PhD
Chair, Institute of Island Studies Executive
Co-ordinator, Master of Arts in Island Studies Program
University of Prince Edward Island



Canadian Rural Revitalization Foundation

On behalf of the board of directors of the Canadian Rural Revitalization Foundation/Fondation canadienne pour la revitalisation rurale (CRRF/FCRR) I would like to welcome everyone to the beautiful province of Prince Edward Island and to the *Building Community Resilience: Innovation, Culture, and Governance in Place* conference. This conference provides opportunities for those who are interested and care about rural places to come together to dialogue and learn from one another how we can continue to ensure that rural places are vibrant, innovative places and provide the quality of life rural people are deserving of.



CRRF/FCRR was founded in 1989 with the idea that through processes of research, dialogue and knowledge sharing rural places could be revitalized and sustained. This is important for rural Canada is not only important economically but is foundational to our identity and psyche as Canadians. This conference will now become part of the CRRF/FCRR legacy and its ongoing efforts to sustain and build a vibrant rural Canada. But CRRF/FCRR's vision has always been larger than Canada and there has always been a profound belief that there is much to be learned about rural from others across the globe and I look forward to not only interacting with, and learning from my Canadian colleagues over the next four days, but from my colleagues who have travelled here from beyond the borders of Canada. As we leave this beautiful setting lets us hope that we return to our homes with a renewed sense of optimism and hope as we continue to work for the betterment of rural people here in Canada and across the globe.

CRRF/FCRR is pleased and proud to have partnered with the North Atlantic Forum and the Institute of Island Studies for this event. We would like to express our gratitude to our partners, members of the organizing committee, sponsors, and presenters for making this day possible. May you enjoy these days of dialogue and learning, may you make new colleagues as the days unfold, and it is our hope that you will leave Summerside feeling inspired and renewed in your work on behalf of rural places whether you are a community leader, development practitioner, policy-maker, student or researcher.

Sincerely,

Al Lauzon, Ed.D
President, Canadian Rural Revitalization Foundation/
Fondation canadienne pour la revitalisation rurale
www.crrf.ca



North Atlantic Forum

On behalf of the Steering Committee of the 2015 North Atlantic Forum, it is my great pleasure to welcome you to *Building Community Resilience: Innovation, Culture, and Governance in Place* here in Summerside, Prince Edward Island—itself a model of community resilience. The committee is proud of the work it's done to pull together this 10th North Atlantic Forum and 27th Annual Canadian Rural Revitalization Foundation/Fondation canadienne pour la revitalization rurale (CRRF/FCCR) Conference—a true collaboration between CRRF/FCCR and the Institute of Island Studies at UPEI. Indeed, this conference is the third collaboration between the NAF and CRRF; our groups came together in Twillingate in 2004 and St. John's in 2011.



I had the privilege of helping to organize the first NAF in Charlottetown in 1998 as Publishing Co-ordinator at the Institute of Island Studies, and I've attended several since then—the second one on Cape Breton Island and three more in Newfoundland and Labrador. Over the years it has been a pleasure to get to know and work with this “collegial network” of researchers, policy-makers, and community practitioners whose goal has been to learn from one another at—and often between—these events. It is also important to acknowledge the forward thinking of the Harris Centre at Memorial University for keeping the NAF fires burning over the past seventeen years and for helping to keep it going for equally as many – and, I hope, more.

This year's *Building Community Resilience* Conference looks at “dark horses” from communities in the North Atlantic, as well as rural Canada—those innovative stories of resilience that stem from being “in place” —whether they be innovative business start-ups, grassroots initiatives, governance models, or research programs. We're interested in sharing stories of what has worked—and what hasn't. After all, learning from our successes—and, equally important, our failures—is what “resilience” is all about.

It has been my particular pleasure to work with our partners in Summerside and area, as well as our funders and sponsors, to make this event possible. I also want to thank the members of the Conference Steering Committee and staff who have worked so hard over the past two years—we couldn't have done it without such a talented and dedicated team! And we welcome you all to our beautiful Island: one that revels in “place.”

Laurie Brinklow, BA, MA(IS), PhD
Chair, *North Atlantic Forum 2015*

Building Community Resilience: Innovation, Culture, and Governance in Place
Co-ordinator, Institute of Island Studies
University of Prince Edward Island



Conference at a Glance

Dates → Times↙	September 16		September 17		September 18		September 19
	Wednesday		Thursday		Friday		Saturday
			Note: All sessions at the Loyalist		Note: All morning tours leave from the Loyalist lobby		
7:30 am – 8:00 am			New Researchers Forum Breakfast Meeting	Registration opens at the Loyalist Country Inn	NAF Governance Breakfast Meeting	Summerside Waste Water Treatment Plant Tour	
8:00 am – 8:15 am							
8:15 am – 8:30 am							
8:30 am – 9:00 am			Conference Opening		8:30 am Depart for Slemon Park		
9:00 am – 9:30 am			Keynote #1: "Indigenous perspectives of building community resilience" - Daniel G. Pottle		Panel discussion: "The Slemon Park Experience"		
9:30 am – 9:45 am							
9:45 am – 10:00 am							
10:00 am – 10:30 am							Coffee Break
10:30 am – 11:00 am			Coffee Break		Coffee Break		Concurrent Paper Session 5
11:00 am – 11:30 am			Concurrent Paper Session 1		Concurrent Paper Session 3 (at Slemon Park)		
11:30 pm – 12:00 pm							
12:00 pm – 12:30 pm							
12:30 pm – 1:00 pm			Lunch		Lunch		
1:00 pm – 1:30 pm							
1:30 pm – 2:30 pm			Keynote #2: "Strategies for Community Resilience" - Shey Conover & Maura Walsh		Community Tours: Kensington North Watersheds, Lennox Island, Evangeline		Lunch and conference insights at the PEI Farm Centre & Legacy Garden, Charlottetown
2:30 pm – 3:00 pm	2:30 pm Shuttle #1 departs Charlottetown's Confederation Centre of the Arts						
3:00 pm – 3:30 pm	3:00 pm Shuttle #1 departs Charlottetown Airport	Registration opens at the Loyalist Country Inn	Coffee Break				
3:30 pm – 5:00 pm			Concurrent Paper Session 2				
5:00 pm – 5:15 pm							
5:15 pm – 5:45 pm			CRRF Annual General Meeting		Tours finish at Centre Belle-Alliance		
5:45 pm – 6:00 pm	5:45 pm Shuttle #2 departs Confederation Centre of the Arts						
6:00 pm – 6:30 pm	* 6:20 pm Shuttle #2 departs Charlottetown Airport						
6:30 pm – 7:00 pm		Registration continues at the Harbourfront Theatre					* 6.50 pm Leave Loyalist for supper
7:00 pm – 7:30 pm			Walk to PEI Lobster House and Shipyard Market for lobster supper and cultural program		Acadian reception and cultural program; CRRF Lifetime Members presentations; Introduction to 2016 CRRF Conference & 2017 NAF		
7:30 pm onwards	Opening Reception at Harbourfront Theatre: "Globalization: Who's winning? Who's losing?"; Book Launches; Reception						



Keynote Speakers

We are delighted to welcome five leading thinkers and doers to the *Building Community Resilience* conference! Each speaker brings a wealth of knowledge and experiences from their respective corners of the world.

Shey Conover



Shey Conover is the Vice President of Programs at the Island Institute. In this role, she partners with leaders from Maine's island and working waterfront communities to ensure they remain vibrant places to live, work, and educate children. She works with the Institute's education, energy, marine, community, and economic development staff to structure responses to emerging challenges faced by communities along the Maine coast. Shey's background is in using participatory mapping to engage stakeholders to identify and protect working waterfront access, traditional fishing grounds, and community human and natural resources.

Daniel G. Pottle



Daniel is the Minister of Finance, Human Resources and Information Technology/Ministerik kenaujaliginimmut, Inuliginimmut amma Kaujimattisinimmut for the Government of Nunatsiavut. Originally from Rigolet, Daniel was elected as the first representative for the Constituency of Canada in the Nunatsiavut Assembly General Election in 2006. Daniel began serving his third term as Ordinary Member for Nunatsiavut Assembly – Canada in 2014.



Sally Shortall



Sally Shortall has spent her academic career focused on the future of rural communities. Her research furthers an understanding of rural development, farm families, the role of women on farms, community development, and social inclusion. Sally's research bridges research and policy, having devoted time to understanding evidence-based policy and rural development policy. Sally's expertise in rural and regional development has been sought by leading rural and regional development agencies, including the Scottish Government, European Parliament, European Commission, the Food and Agricultural Organization, and the Organisation for Economic Cooperation and Development. Sally is a Professor in Sociology at Queen's University Belfast, United Kingdom.

Kelly Vodden



Kelly Vodden is an Associate Professor (Research) with the Environmental Policy Institute and Division of Social Sciences at Grenfell Campus, Memorial University. She serves as a Research Associate and advisor to the Municipalities of Newfoundland and Labrador, a board member with Indian Bay Ecosystem Corporation, and has been a former board member with the Canadian Rural Revitalization Foundation. Kelly's research and publications relate to sustainable community and regional development, with a focus on rural, coastal, often natural resource-dependent communities.

Maura Walsh



Maura Walsh is the Chief Executive Office of IRD Duhallow, a rural development company that focuses on local employment generation and community development in southwestern Ireland. Maura has over 20 years of experience in working creatively and collaboratively with public-sector agencies across Ireland and internationally to enhance the quality of life for rural residents.



About Summerside

Summerside, the gateway to the western end of the Island, is the second-largest municipality in Prince Edward Island. With a population of 15,000 people it is a small city with a large town feel. Built around a natural deep water port, the city is steeped in wooden shipbuilding, silver fox trading, export of seed potatoes, and military service. In recent years it has become home to the aerospace industry, a community college, and some provincial and federal government services. It maintains its long-established role as an agricultural service town.

Summerside takes pride in being a working-class city where people still greet you on the street. The city's vibrant sports, art, theatre, music, and dance scene are sustained by venues such as the Harbourfront Theatre and Credit Union Place. Organizations including the College of Piping and Celtic Performing Arts of Canada, Spotlight Theatre, Centre Belle-Alliance, Mi'kmaq Confederacy of Prince Edward Island, and Culture Summerside foster the area's cultural economy. Music of all genres is found throughout the city. Traditional old-world crafts are supported through various groups and organizations. There are museums and art galleries and private craft outlets.

The historic district is intact and the tree-lined streets are a pleasure to walk. The seven kilometre waterfront Baywalk Trail looks out over Bedeque Bay and the Indian Head Lighthouse where the sunrises and sunsets are world-class. The community is rich in stories drawn from our Native, Celtic, and Acadian traditions now blending with other cultures as the Island's demographics shift.

The City of Summerside's emphasis on public green space reflects its environmental consciousness. The pollution control centre was one of the earliest systems in Canada and is continuously updated; a state-of-the-art wind farm converts the Island's breezes into power. Garbage is composted and recycled as part of the Island-wide Waste Watch program. A city transit bus has recently been introduced to give travel options, and most places can be reached with a short walk or bike ride.

The bounty of the Island's land and sea can be enjoyed in Summerside with fine meals of lobster, mussels, oysters, fish, and fresh beef and pork coupled with the harvest of the red Island soil.

Summerside is an easy place in which to find your way around and make yourself at home. Come, fill your boots!



Community Tours

As part of the Building Community Resilience Conference participants have the opportunity to participate in one of three community tours. The tours are an opportunity to explore how communities and regions in Prince Edward Island are becoming more resilient.

Environmental Resilience: Kensington North

Partners: Kensington North Watershed Association

Kensington North Watersheds Association (KNWSA), a community based watershed group, is working towards resolving local issues related to maintaining ample supplies of clean water, soil conservation, enhancing fish and wildlife habitat, addressing climate change issues, and reducing nitrates in surface water and groundwater. KNWSA is one of many similar grass-roots watershed groups on PEI that function effectively, and is a case study in how well-managed community groups, working with a variety of different organizations including government, academia, and the private sector, give hope for sustainable communities. Participants will travel from Summerside to Kensington to explore how residents are striving for land and water resilience, have an opportunity to connect with local leaders, and engage in a town hall forum. Transportation to Kensington is provided.

Economic and Cultural Resilience: Evangeline Region

Partners: Centre-Expo Festival (Acadian Musical Village)

The Evangeline Region along the southwestern shore of Prince Edward Island is well-known for its Acadian culture and language, and for tying its cultural renaissance to economic activity. Community leaders have created museums that highlight the unique Acadian region, worked to preserve the music culture in the region, and have created numerous co-operatives that ensure that people are working together. Participants will travel from Summerside through the Evangeline region on a guided bus tour and will



have the opportunity to disembark in different locations throughout the region and meet with members of the Evangeline community. Transportation will be provided.

Indigenous Resilience: Lennox Island

Partners: Lennox Island First Nation and Mi'kmaq Confederacy of Prince Edward Island

Lennox Island, on the northwest coast, is home to part of Prince Edward Island's Mi'kmaq community. They are a bridged community that has remained in place for generations, maintaining their cultural heritage and attracting visitors to both the Lennox Island Mi'kmaq Cultural Centre and St. Anne's Church. The community's system for social and ceremonial fishing allows residents to maintain traditional access to their fisheries. Participants will travel from Summerside to Lennox Island to meet with community members and observe the ways that the community has responded to changes over time. Transportation will be provided.



Wednesday, September 16

Day One


3:00 pm – 6:00 pm	Registration Opens <i>Parlour Room, Loyalist Country Inn</i>
2:30 pm	First shuttle departs Confederation Centre of the Arts in downtown Charlottetown
3:00 pm	First shuttle departs Charlottetown Airport for Summerside
5:45 pm	Second shuttle departs Confederation Centre of the Arts in downtown Charlottetown
6:20 pm	Second shuttle departs Charlottetown Airport for Summerside
6:30 pm	Registration continues at the Harbourfront Theatre <i>Harbourfront Theatre, 124 Heather Moyse Drive (5 minute walk from the Loyalist Country Inn)</i>



7:30 pm

Opening: 10th North Atlantic Forum and 27th Canadian Rural
Revitalization Foundation Annual Conference 

Greetings: **Wade MacLauchlan** – Premier, Prince Edward
Island
Alaa Abd-El-Aziz – President, University of
Prince Edward Island

Fireside Chat: Globalization: Who's winning? Who's Losing? 

*Harbourfront Theatre, 124 Heather Moyse Drive (5-minute
walk from the Loyalist Country Inn)*

Introductions: **Laurie Brinklow** – Chair, North Atlantic
Forum
Al Lauzon – President, Canadian Rural
Revitalization Foundation

Speakers: **Sally Shortall** – Professor, School of
Sociology, Social Policy and Social Work,
Queens University, Belfast
Kelly Vodden – Associate Professor
(Research), Environmental Policy Institute,
Grenfell Campus, Memorial University of
Newfoundland

Moderator: **Robert Greenwood** – Executive Director,
Public Engagement and Director of the Leslie
Harris Centre of Regional Policy and
Development, Memorial University of
Newfoundland

Publications Launch:

*Place Peripheral: Place-Based Development in Rural, Island, and
Remote Regions*

Special Journal issue of the *Scandinavian Journal of Hospitality and
Tourism*

Reception and cash bar



Thursday, September 17

Day Two

7:30 am	New Researchers Forum <i>Empire Room</i> Co-hosted by the Canadian Rural Revitalization Foundation and the Rural Development Institute, Brandon University
8:30 am	Introductions and Welcome  <i>Empire Room</i>
9:00 am – 10:30 am	Keynote #1: Indigenous Perspectives of Building Community Resilience  Speaker: Daniel G. Pottle – Minister of Finance, Human Resources and Information Technology, Government of Nunatsiavut Moderator: Randy Angus – Director, Integrated Resource Management, Mi'kmaq Confederacy of PEI



10:30 am –
11:00 am

Coffee Break and Poster Sessions

- Building the A.R.R.C* (*Alliance for Rural Recovery Canada) (*Borsos*)
- Transforming the narrative: from disengaged to courageous (*Fowler*)
- Propelled Forward – a community catalyzed by loss designs a new model of living and learning (*Smith*)
- Food Flow – resilient design in action (*Smith*)
- Eyes, Mirrors, Windows, and Reflections: Collecting Data Using Visual Methods (*Pollak*)
- “Dear Dad”: Deltiology and the Role of Postcards as a Primary Historical Data Source in Rural Research (*Pollak*)
- Climate change – a process of letting go (*Crawford*)
- Community responses to marine and coastal hazards – a meta-approach (*Paterson & Charles*)
- The Collaboration Contradiction: Preliminary Analysis of Governance and New Regionalism in BC, ON, QC, and NL (*Nakashima, Gibson & Vodden*)

Posters presentations will be ongoing throughout all the coffee breaks on Day Two and Day Four.



11:00 am –
12:30 pm

Concurrent Paper Session #1

1A. Sustainable Employment

Bray Room

- Commuters and communities: How employment mobility affects community development in source communities (*Barrett*)
- Building a S.A.F.E, Bioregional Economy (*Ferraro*)
- Beyond conventional economies: A supernatural offering (*Kumar*)

1B. Resilience through Culture and Heritage

Empire Room 1

- Three stories of Summerside's cultural resilience (*Ellis, Kenny & representative from the Acadian community*)
- Utilizing creative human capital to stimulate economic development while broadening support for the creators (artists) (*Proctor*)

1C. Climate Change

Empire Room 2

- Community resilience and resistance in the shadow of offshore fossil fuel development (*Jeffrey*)
- Linking community conservation and livelihoods: Applying a social-ecological systems lens (*Charles*)
- L'adaptation au changement climatique: Le défi de la gouvernance locale dans le territoire de Cocagne, Grand-Digue, Dundas (*Harouna & Chouinard*)

1D. Fishing, Farming

Inn Keepers Room

- Local innovation and initiative to strengthen owner-operator policy and build resilient and equitable fisheries access rights (*Barnett, Messenger & Wiber*)
- Fishing for the future: How coastal and island fishing communities in Maine and Newfoundland remain in place (*Thomas*)
- FarmWorks – providing community-based capital for farms and food (*Best*)



1E. Rural Vitality

Parlour Room

- Rural Vitality – South Kerry, Ireland (*O’Keeffe*)
- Rural Vitality – Nova Scotia (*Gibson*)
- Helping women get on TRACK: Building resiliency through a Business Mentoring Program for PEI Women Entrepreneurs (*McGowan & Bell*)

12:30 pm –
1:30 pm

Lunch

Empire Rooms 1 and 2

The State of Rural Canada Panel Discussion 

Panelists: *Sean Markey, Bill Reimer, Amie MacDonald & Churence Rogers*

Moderator: *Sarah-Patricia Breen*

1:30 pm –
3:00 pm

Keynote #2: Strategies for Building Community Resilience 

Speakers: **Shey Conover** – Vice President, Programs,
Island Institute

Maura Walsh – Chief Executive Officer, IRD
Duhallow

Moderator: **Ryan Gibson** – Assistant Professor,
Department of Geography and Environmental
Studies, Saint Mary's University

3:00 pm –
3:30 pm

Coffee Break



3:30 pm –
5:00 pm

Concurrent Paper Session #2

2A. Local Government Panel

Empire Room 1

- New realities of local government: Perspectives from Prince Edward Island, Newfoundland and Labrador, and Nova Scotia (*Pollett, MacDonald & Dewey*)

2B. Art and Community Development

Parlour Room

- Process and product: Writing a Public Art Policy for a small rural community (*Borsos*)
- Commodification of Islandness (*Brinklow*)
- The artisans of Crawford Bay (*Smith*)

2C. Water, Energy, and Waste Management

Bray Room

- Losing One Battle and Gaining a Community: How the Coalition for the Protection of PEI Water Came to Be (*O'Brien*)
- Building resilience: (new) regionalism, drinking water, and infrastructure (*Breen*)
- Planning the resilient community: The case for using green infrastructure as a foundation (*Kraehling*)

2D. International Perspectives on Farming

Inn Keepers Room

- Is environmental stewardship in conflict with farm financial management? (*Mahone, MacLean & Landman*)
- From policy to action – Renewable energy in Samsø, Denmark (*Plourde*)
- Polanyi in Punjab: How young farmers are responding to the agricultural and youth crises (*Shandal*)

2E. Rural Youth

Empire Room 2  

- Reversing the trend: lessons learned from young in-migrants in two rural communities in Nova Scotia (*MacMichael*)
- Vibrancy and resiliency – through youth-led social and economic and social innovations (*Kevany, Jamieson & Gay*)
- La mobilité des jeunes, levier de développement rural!/Youth



- mobility, rural development leverage! (*Vigneault*)
- It takes a child to raise a community (*Daggett*)

5:00 pm – 6:30 pm	Canadian Rural Revitalization Foundation Annual General Meeting <i>Empire Room 2</i>
6.30 pm – 6:50 pm	Meet in the Loyalist front lobby
7:00 pm	Lobster Supper at PEI Lobster House and Shipyard Market <i>Directions will be given for the 15-minute walk to dinner and entertainment</i>



Friday, September 18

Day Three

7:30 am – 8:30 am	North Atlantic Forum Governance Breakfast Meeting <i>Empire Room</i>
8:00 am	Bus for Summerside Wastewater Treatment Facilities Tour <i>Bus will depart from the front entrance of the Loyalist Country Inn and arrive at Slemon Park at 9:00 am. Prior sign up is required.</i>
8:30 am	Transportation to Slemon Park <i>Buses will meet at the entrance to the hotel starting at 8:20 am. We will not be returning to the Loyalist Country Inn before departing for community tours or the evening's reception.</i>
9:00 am – 10:00 am	Building Sustainable Communities – The Slemon Park Experience  Speakers: Shawn McCarvill – President, Slemon Park Corporation Basil Stewart – former Mayor, City of Summerside Stephen Stewart – Director, Business Development, Vector Aerospace Engine Services Atlantic Edgar MacLeod – Executive Director, Atlantic Police Academy and the Canadian Centre of Public Safety Excellence Richard Pettipas – Public school teacher and long term resident of Slemon Park Moderator: James Randall – Chair, Institute of Island Studies and Coordinator, Master of Arts in Island Studies
10:00 am – 10:30 am	Guided tour of Slemon Park
10:30 am – 11:00 am	Coffee Break



11:00 am –
12:30 pm

Concurrent Paper Session #3

3A. Governance, Regions, and Development

Harvard Room

- Transition to convivial degrowth on PEI (*Thomson*)
- Building communities with new rural regions in Manitoba (*Ashton & Kelly*)
- Raumpioniere – lights in the nowhere, parallel universes or rescuer of the rural regions (*Denhe*)
- Sustaining resilience – an individual and municipality perspective on refugee migration into rural areas (*Stenbacka*)

3B. Tourism and Culture

Lancaster Room

- Can tourism contribute to social-environmental resilience? Benefits and challenges of tourism mobility in Newfoundland and Labrador (*Stoddart, Catano & Ramos*)
- White steed and dark horse: Resident views of tourism in rural areas (*Helgadóttir & Nordbø*)
- “Idea tourism” – Modeling a social and human capital tourism product (*Pollak*)

3C. Partnership for Canada-Caribbean Community Climate Change Adaptation (ParCA)

Neptune Room

- Fostering resilience in coastal communities in the context of climate change (*Peach Brown*)
- A progressive approach to climate change adaptation in PEI First Nation communities (*Angus*)
- Assessing climate change risks to insurability in coastal communities (*Hope, Minano, Thistlethwaite & Scott*)
- Placed-based or sector based adaptation planning in coastal regions: the co-benefits of integrating municipal adaptation plans with fisheries policy in Nova Scotia, Canada (*Khan, Charles & Armitage*)
- Design charrettes: an approach to community climate change adaptation in Charlottetown, PEI (*Khirfan*)
- Exploring the suitability of the Harbour Authority governance system to facilitate effective climate change adaptation (*Brown, Armitage, Peach Brown & Charles*)



3D. Community Development

Lecture Theatre

- “Our Islands Our Future” – An example of purposeful opportunism (*Jennings*)
- Un nouveau rôle pour les élus dans les collectivités rurales : soutenir l’émergence d’une nouvelle gouvernance locale (*Jean*)
- Results of a critical examination of New Regionalism in the Canadian context (*Vodden*)

3E. Language and Identity

Labrador Room

- “Tha fhios agamsa dè am bealach far an tigea’ tu ’staigh.” (‘Remembering the way ahead’): Place, personhood, loss and the hope for gain among Cape Breton’s Gaels (*Falzett*)
- Language and cultural resurgence in the face of settler colonialism (*Julian*)
- Nikma'jtut Apoqnmatultinej: Reclaiming indigeneity via ancestral wisdom and new ways of thinking (*George*)

12:30 pm –
1:30 pm

Lunch and Overview of the Rural Policy Learning Commons Website
(*Woods & Passmore*)

Lancaster Room

1:30 pm –
5:00 pm

Community Field Trips

Environmental Resilience

Please meet in Lancaster Room; this session will start with a panel here then proceed for the tour.

Economic and Cultural Resilience

Please gather in Neptune Room prior to departure.

Indigenous Resilience

Please gather in Harvard Room prior to departure.

Please note that delegates will be transported from community trips directly to the Centre Belle-Alliance. Participants will not return to the hotel before the Acadian Reception and Conference Banquet.

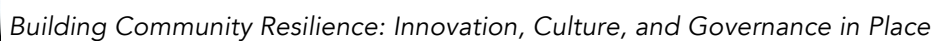


Acadian Reception and Conference Banquet
Centre Belle-Alliance

Community Tour Reporting

Invitation to 2016 CRRF conference

Delegates will be brought back to Centre Belle-Alliance following the community tours. We will be hosting a reception while we wait for everyone to return (cash bar) – or, if you feel like kicking around a soccer ball, the North Atlantic Forum has been known for its Newfoundland vs. the rest-of-the-world matches!



Saturday, September 19

Day Four

8:15 am –
9:45 am

Concurrent Paper Session #4

4A. Rural Education

Empire Room 1

- Building resilience through innovative education/community projects (*Kennedy*)
- Educating them to stay: the role of education in strengthening island communities (*Fürst*)
- “Well, for one thing kids got a lot of freedom”: The policy implications of changing notions of childhood in rural Newfoundland (*Porter*)

4B. ICT, Microfinance

Empire Room 2

- Rural communities are not realizing the potential of the Internet – can today’s youth flip the script? (*Kelly & Ashton*)
- Empowering community through micro-grant funding (*Doyle*)
- Resilient e-community initiatives and partnerships in remote and rural First Nations (*Beaton*)

4C. Enhancing Local and Social Economy

Bray Room

- Social enterprise policy and practice: Opportunities and challenges in rural Ontario – peer learning (*Ferguson*)
- The informal economy: A catalyst for economic development in Caribbean SIDS (*Chadwick-Parkes*)
- Festivals as a catalyst for social and economic change in small rural communities (*Stephenson*)

4D. Food security

Inn Keepers Room

- Food security – Grassroots initiatives on PEI (*Howard*)



4E. Local Government and Data

Parlour Room

- A systems perspective on local government fiscal resilience (*Johnson & Fannin*)
- Changing the tide: New local government programming (*Parewick & Pollett*)
- Big data for small places (*Rogers*)

10:00 am –
11:30 am

Concurrent Paper Session #5

5A. Innovation

Empire Room 1

- Advancing Innovation on the Periphery: Insights from Newfoundland and Labrador (*Hall*)
- Working Together to Close the Innovation Skills Gap in Rural Firms (*Walsh*)
- Innovation in Manitoba's food-processing sector: untold rural successes (*Ashton*)

5B. Sports and Rural Resiliency

Bray Room

- “Hidden hubs”: Understanding the role of rural curling clubs in building community resilience (*Mair*)
- The Trout Creek Community Centre: A space for sport, recreation, and resiliency (*Rich & Misener*)
- Challenges for planning of resilient mountain resort communities (*Cassel*)

5C. Climate Change

Empire Room 2

- Exploring Environmental Governance in the Gulf of St. Lawrence (*Clancy & Levesque*)
- Transfer of knowledge and mutual learning on the Canadian Atlantic coast (*Chouinard*)
- Building adaptive capacity and climate change resiliency in rural communities (*Kotak*)

5D. Resilience Planning

Inn Keepers Room

- Collaboration in rural regions: Policy and practice, promises and pitfalls (*Devlin*)
- Scenario planning as a method for imagining rural municipal futures (*Finseth & Hallstrom*)




- University-based researchers supporting rural and remote community resiliency: the First Nations Innovation project (*O'Donnell*)

5E. Community Engagement

Parlour Room

- Community college/university engagement: Illustrations from BC, SK, NL, and PEI (*Fürst, MacDonald, Hall & Randall*)

11:45 am	Break and Hotel Check-out
12:00 pm – 1:00 pm	Bus departs for Charlottetown <i>Please have all luggage and materials ready to board the bus at 11:30 am.</i>
1:00 pm – 2:00 pm	Lunch and Conference Insights  <i>PEI Farm Centre and Legacy Garden in Charlottetown</i> Moderators: Ryan Gibson – Assistant Professor, Department of Geography, Saint Mary's University Emily Thomas – <i>Building Community Resilience</i> Coordinator
2:00 pm – 2:30 pm	Conference closing remarks



Resilience Through Partnership

Get to know the vendors who are collaborating with *Building Community Resilience* to ensure that your experiences at the 10th North Atlantic Forum and 27th Canadian Rural Revitalization Foundation Conference are rooted in resilience. Some have been around Prince Edward Island for decades, others have emerged in recent years: each contributes to the vibrancy of communities in which they are located and to the economy of the Island as a whole.

Harbourfront Theatre

A not-for-profit charitable institution run by a Board of Directors operates the Harbourfront Theatre, the venue for our opening reception in Summerside on Wednesday, September 16. Almost two decades old, this performing arts venue adjoins the slightly older Eptek Art and Culture Centre; the Province of Prince Edward Island operates the latter. Together, the two venues provide approximately 25,000 square feet of built area that support the cultural economy of the city and surrounding region. Dance, music, and theatre are focus areas for management, which works creatively to address the challenges that accompany oft-short summers and seasonal disturbances.

Samuel's Coffee House

"I started with five employees...I was four of them," jokes Moyna Murphy-Matheson, recalling the birth of Samuel's – a now Summerside landmark – in 2011, and the caterer for our opening reception at the Harbourfront Centre. The independent café in the downtown core is a tribute to Murphy-Matheson's famous ancestor, Samuel Holland, who surveyed the Island on behalf of the British Crown in the 18th century. The owner-operator believes in good food, supports local arts and products, and partners with a third-generation coffee roaster on the mainland. "It was a huge risk but we wanted to create a gathering space that didn't exist at the time," says Murphy-Matheson, who presently employs 25 employees and expanded with a seasonal operation in Cavendish during the summer of 2015.

Loyalist Country Inn

Imagine Wednesday trivia and Saturday sing-alongs at the official conference venue where you will find yourself for the better part of Thursday, September 17. The Loyalist was built on reclaimed land in the early 1990s, soon after the closure of the Canadian Forces Base in Summerside was announced. Its then-owners – one of the founding families of Summerside – decided to go ahead with constructing a three-storey hotel, and expansion occurred in 1997. Food and Beverage Manager, Barb Arseneault, who has worked with the Loyalist from its early days, says, "When we first opened, it was the place to be." Wander into the hotel restaurant to travel in time through the wall mural that renders the rural landscape transformed by the City's growth in recent years.

PEI Lobster House and Shipyard Market

Whether or not you partake of the lobster dinner planned for Thursday evening, you might appreciate a behind-the-scenes glimpse into how the place it's served at came to be. Darcia and Jordan Burnett moved to the Island "from away" in 2007 and worked through a period of transitions until they took ownership of the PEI Lobster House and Shipyard Market in early 2011. Located along Summerside's boardwalk, and open year-round, this local food and events venue speaks to long-term collaboration among federal, provincial, and municipal jurisdictions



to revitalize the City's waterfront after the historical decline of the shipbuilding industry in the broader region. The owner-operators work closely with the Culinary Institute of Canada and often offer space to local organizations seeking a gathering space. "While seasonality is a significant challenge, the incentives to small business-owners in Summerside demonstrate the City's dedication to growth, and the people are really what's kept us here," says Darcia.

Coach Atlantic Group

Public transportation on Prince Edward Island is a work in progress, and Coach Atlantic Group – the source of the buses that are ferrying some of us to and from the airport, and around on Friday, September 18 – is a regional group of companies licensed and committed to servicing the charter, tours, transit, and line run sectors of the Maritimes motor coach transportation industry. The members of the Coach Atlantic Group include the operating Companies: Maritime Bus, Prince Edward Tours, Coach Atlantic Transportation Group Inc., and Trius Transit. "Our company presently employs approximately 250 employees and is always striving for growth," says Adam Doiron, CEO of the Coach Atlantic Group.

Slemon Park Corporation

Our venue for the first half of Friday – Slemon Park – attests to the potential for the manufacturing sector to survive and thrive in small jurisdictions. This mixed-use community in one of Prince Edward Island's largest urban areas has evolved from a former Canadian Forces Base into a home for approximately 1,000 employees and 600 residents. "Aerospace manufacturing and public safety training have been our development focus at Slemon Park," explains Shawn McCarvill, President of the Slemon Park Corporation. Oriented to both national and international markets, the Corporation has built strong partnerships with local institutions including Holland College.

Centre Belle-Alliance

As *Building Community Resilience* begins to wind to a close, take a moment to absorb your surroundings during the Acadian reception on September 18. If La Belle-Alliance gives form to the Acadian culture of Summerside, Centre Belle-Alliance gives it structure. Opened in 2002, the birth of the Centre stems from a Supreme Court of Canada ruling, rooted in the efforts of La Belle-Alliance, which began as a community of Acadian citizens working to create educational and cultural space for the region's Francophone community. The École-sur-Mer and La Bibliothèque J.-Henri-Blanchard are amongst the gathering spaces that the Centre offers to Summerside's growing cultural scene.

Prince Edward Island Farm Centre

Whether or not the weather allows us outdoors or indoors, we're joining in a celebration during the conference wrap-up on Saturday, September 19. The year, 2015, marks the 40th anniversary of our lunch venue: the Prince Edward Farm Centre, a not-for-profit charitable organization created to celebrate Island agriculture and to encourage a better understanding and exchange of views between farm and urban groups. The Farm Centre is home to numerous agricultural organizations and related industry offices. It also boasts one of the largest urban food gardens in Canada. Its 8.5 acre Legacy Garden includes over 150 community gardening plots, a community orchard and a "Goodwill Garden" that over the past year has donated over 12,000 pounds of food to local charities. Future plans include an educational business program for agri-entrepreneurs and courses on small-scale food production.

Island Taylored Meats

Given the packed schedule, we weren't sure everyone would manage to slip in a visit to a farmers market in Summerside or Charlottetown on Saturday, September 19. To make sure you don't



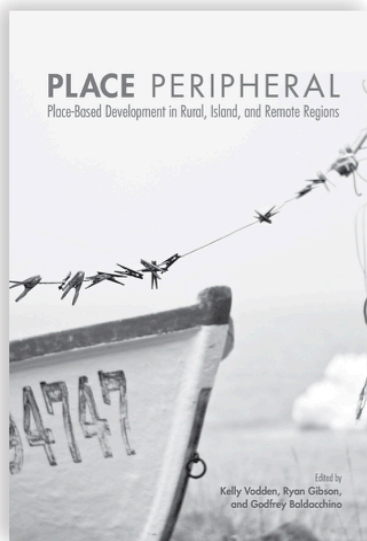
miss out on the scents and tastes, we thought we'd send you off with a sense of one of their most visible offerings: Island Taylored Meats, our caterer for the closing lunch for *Building Community Resilience*. The long lineups for fresh sausage at the Island's farmers' markets pay homage to Marty and Dianne Taylor's dedication to quality food as well as their keen business acumen. The gluten-free sausage they make (and smoke, "the old fashioned way," Dianne says) is produced on a three-acre Montague farm that began as a family-grown business 24 years ago. Today, Island Taylored Meats is open year-round, catering to custom orders, B&Bs, grocery stores, as well as farmers' markets in Cardigan, Charlottetown, and Summerside. Island Taylored Meats can be found at fairs and festivals, and also has a retail outlet in Montague.



BOOK LAUNCH!

Please join us on September 16, following the opening reception, to celebrate the release of
Place Peripheral: Place-Based Development in Rural, Island, and Remote Regions

edited by Kelly Vodden, Ryan Gibson, and Godfrey Baldacchino



"... an excellent volume that breaks open the development dialogue and encourages us to think about cultural assets in place-based development.... Readers will be pleased to add this volume to their bookshelves ... and put its ideas to work in research, policy, and practice."

— Greg Halseth, University of Northern British Columbia, Canada

"This is a key theme of this book: that peripheries are not inevitably destined to remain so, and even in this globalized and centralized world, they do have agency, and can change the lives of local people for the better."

— John Bryden, University of Aberdeen, Scotland

Books will be available for sale and refreshments will be served.



ISER Books

www.arts.mun.ca/iserbooks/

Conference Sponsors

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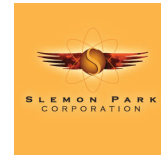
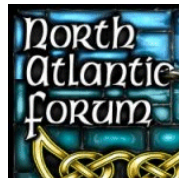
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